

# Spring Creek Chapter of Trout Unlimited

## Board of Directors Meeting Minutes

Date: 9 November 2015

Reported by: Scott Brumbaugh

- Meeting called to order by Sowers @ 1905
- Attendance:
  - Rick Van Horn
  - Dave Dudukovich
  - Paula Sowers
  - Judi Sittler
  - Jim George
  - Mark Pencak
  - Jim Lanning
  - Lynn Mitchell
  - Scott Brumbaugh
  - Ed Zweig
  - Bob Vierck
  - Ford Stryker (guest)
- Review of Secretary's Minutes
  - Amendments: NONE
  - Motion to Approve: Lanning
  - Second: Van Horn
- Review of Treasurer's Report
  - Amendments: NONE
  - Motion to Approve: Pencak
  - Second: Dudukovich
- Old Business
  - Action Item Review:
    - Sowers and Pencak will approach Collegiate Pride about making some SCCTU T-shirts.
      - Still in progress / outstanding.
    - Brumbaugh will make a 'picture story' about the Harvest Fields site and the erosion problem.
      - Brumbaugh completed and sent to Vierck for review / approval.
    - Dudukovich will schedule a meeting with Sowers and Vierck to write a donation request later for the banquet.
      - No action – Dave will set this up.
    - Sittler will email Sowers the TIC packing dates.
      - DONE.
    - Vierck will setup a separate meeting for 'strategic planning.'

- DONE.
  - Brumbaugh and Vierck will read the new National TU rules promulgated in 'Lines to Leaders'.
    - Brumbaugh summarized the new rules. Some of the rules are easily implemented, some are not.
- New Business
  - Social Committee (Pencak)
    - Holiday Party – December 4
    - January is state of Chapter.
    - February is Penn State Fly tyers.
    - March Open (Hoover or Ann Donovan)
    - April is Performance flies (Kevin Compton)
    - May Same as March
    - June Picnic
  - Need logo for tee shirts Conservation (Vierck)
    - The NFWF grant is completed, and we should expect the money soon.
    - The PFBC habitat group met with PFBC fisheries management group and Vierck regarding a potential habitat project at the Spring Creek Park "beach" area. The habitat group didn't think there were any practical implementations that could fix the 'beach portion' of Spring Creek Park. Thus the project will not be pursued.
    - The Spring Creek redd count will occur on Nov. 22. The count will also include cataloging in-place stream improvements and suggestions for future improvements.
    - A storage unit has been secured to keep all of our 'work tools' (shovels, weed whackers, etc).
  - Legislation (Vierck)
    - Vierck made contact with Senator Casey regarding two votes on the clean water act. The proposed bills would have weakened the clean water act. One of the bills passed congress, but is expected to be vetoed by President Obama.
  - Banquet (Dudukovich)
    - Last year's meal price was \$21.99 per person. Ramada stated that this year's meal price would be \$22.99 per person for the same menu as last year. The Ramada suggested that the pasta buffet was cheaper at \$19.99 per person.
    - This year's banquet is the day before Easter (March 26<sup>th</sup>). Mitchell will talk to Jenn (at the Ramada) to see if we can potentially change the date of the banquet. A good, new target date would be Friday April 1<sup>st</sup> or Saturday April 2<sup>nd</sup>.
  - Youth / Education (Sittler)
    - Oct. 3rd – Attended PATU Annual meeting; displayed the Enviroscope; Met Kandy Weader who has agreed to be the PATU Women's Initiative volunteer.
    - Oct. 17th – Appalachian Outdoor Expo; Vierck & I showed up but decided not to set up. Event was in the store; our experience has showed that people entering

a store are only interested in shopping, not looking at non-profit organization information. Not worth the time put in. Left some pamphlets on the Vet's program. And our TU chapter activities with the TCO table.

- Note – we did see an event on Allen Street bringing in many families. It was a Downtown Improvement event. I have contacted the organizer of that event and he agrees to invite us next year.
- Oct. 9th – I drove to Musser Nursery and cashed in our \$125 credit. Purchased plants to augment the Lepro property. Service Berry in place of the dead dogwood, and various native shrubs for the Lepro hillside.
- Oct. 11th – Sam Galt & Shane Adams, helped to plant the Lepro property and do maintenance on existing plantings on both sides of Slab Cabin Run.
- Oct. 29th – TU volunteers pack fish food for TIC; Myself and Kandy Weider will participate.
- Nov. 2nd – Jamie SanFilippo will pick up the brook trout eggs from Benner Springs and take to YMCA. I will join her at Y to get Brookie eggs settled in their “home”
- Nov. 3rd – TU volunteers pack eggs and food for TIC classrooms. Volunteers from here will be Kandy, Sittler, SanFilippo, Dave Truesdale. Our TIC classrooms this year are: Penns Valley Middle School; Bald Eagle High School; Bellefonte Middle School
- Nov. 6th – ClearWater Conservancy Annual dinner and meeting; Our chapter will join ClearWater in honoring Barbara Fisher as the George Harvey Memorial Honoree of the year.
- Issues/FYI:
  - Thank you note sent to us from a Brookies Camp student.
  - We need to order more SCCTU hats
- Penns Valley Mid. School needed parts for her filter; \$38 expense.
- Duck Pond plaque: Phil Hawk quoted \$985 to install the “Duck Pond Plaque” on a rock from Hansen Quarry. The assembly would be placed at the Duck Pond.
  - The plaque is already made (a long time ago), but has never been displayed at the pond.
  - Hansen offered to provide the rock for free.
  - Judi thinks that PSU is likely to install the monument for free.
  - Bob Hazelton offered to donate \$200 from the Centre County Historical society towards Hawk's fee.
  - Sittler asked if the Chapter would be interested in funding the remaining \$785 to get the plaque installed.
  - Dudukovich made a motion that SCCTU fund \$785 towards the plaque.
  - Lanning seconded the motion.
  - The motion passed. The funds will be paid out of the marketing account.

- June 11, 2016 is National Get Outdoors Day. Sittler suggested that we could ask the YMCA and Central PA Women Anglers to partner with us for a family picnic day in which the entire community is invited. Sittler suggests that it could occur at Tussey Mountain ponds (with a pavilion). A full day is \$450, and a half day is \$250, plus a grill rental of \$60.
  - Clearwater Conservancy is another potential partner.
- Sittler requested to order more SCCTU hats. The request was approved.
- VSP (Lanning)
  - 186 VSP participants.
  - VSP streamside has ended as of November 8th.
  - January fly tying begins on the 13th at the Comfort Suites through February 21st. We are still doing one on one instruction along with the fly tying instructors Dan Kerstetter and Ted Trostle. A full slate of programs is scheduled including the Colonial Angler, George Daniels, and Joe Humphreys.
  - Spring stream side fishing begins March 21st.
  - All are invited to participate in the winter programs.
  - Program materials and supplies now at SCCTU storage center.
  - Outreach to all VFW and Legion posts continue by Messrs. Salada and Whittinger. Dan Kerstetter is doing public occupancies throughout the Centre region.
  - The DeMastus's were recommended for the TU two week all expense trip to Magic Waters, South America.
  - Dan K and I are doing a SCCTU outreach experiment including VSP at retirement centers. First presentation begins this week, November 10 at Liberty Hill. If this works we will continue throughout local area spreading the news of SCCTU.
  - National TU sent another ATTA-BOY for our VSP outreach stuff a couple of days ago.
- Strategic Plan (Stryker)
  - Ford Stryker has been identified as a facilitator.
  - List of things we want the plan to include:
    - Framework for focus direction
    - Guide for new future efforts
    - Guide for 3-5 years
    - Plan should be able to be followed by anyone (not person specific)
    - Include specific achievements
    - ID strengths and weaknesses
    - Define success
    - Include financial goals
    - Simple and easy to follow
    - Set priorities
    - The strategic plan should follow the SCCTU mission

- Should we continue doing what we do?
- Goals should be achievable
- How to get more people involved.
  - New generation of younger people
  - Capture retiring people
- Short term and long term goals
- Marketing for the chapter
- Board member development
- Fundraising
- Relationship with national and PATU
- More focus for utilizing SCCTU resources (human and physical assets)
- Cooperation with other agencies
- Quantify goals
- Confirm the mission / geographic reach of the chapter
- ID new partnerships that can be developed
- Financial stability
- Succession planning
  - Ford suggested that SCCTU send out a survey to the membership to collect their desires and thoughts on potential activities in the chapter.
  - Ford suggested that we probably need to meet for an entire day to work on the strategic plan. We tentatively targeted a Saturday in January or February.
- Meeting adjournment:
  - Adjourned by Sowers at 2109.
  - Motion: Vierck
  - Second: Dudukovich
- Action Items:
  - Brumbaugh will cross-correlate the new national TU rules against the existing by-laws.
  - Vierck will put the SCCTU files from the 'old laptop' on a USB drive and give it to Brumbaugh.
  - Mitchell will contact the Ramada to see if we can schedule an alternate date for the banquet.
  - Dudukovich will contact the Ruffed Grouse society to check when their banquet is.
  - Sowers and Pencak will approach Collegiate Pride about making some SCCTU T-shirts (carry-over from last month).
  - Dudukovich will schedule a meeting with Sowers and Vierck to write a donation request later for the banquet (carry over from last month).
  - Sittler will contact other organizations to see if they are interested in partnering on a potential June 11<sup>th</sup> event at Tussey Pond.